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U. S. Department of Agriculture.

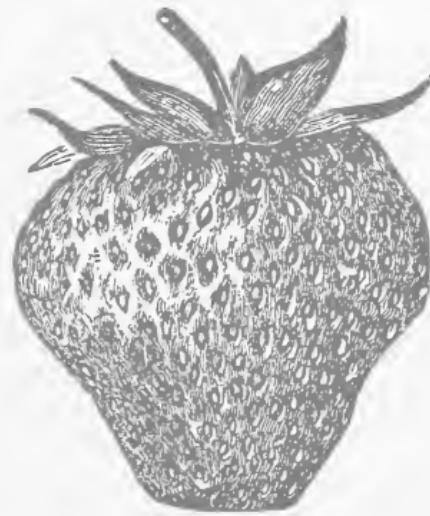
Spring Price List

—OF—

Strawberry Plants

Certified Potatoes

Etc.



HILLENMEYER NURSERIES

LEXINGTON, KENTUCKY

1929

To Our Friends

This is just our little spring folder offering
STRAWBERRY PLANTS AND
SEED POTATOES

If you haven't a copy of our general catalog, pronounced by some enthusiasts as "THE MOST INSTRUCTIVE NURSERY CATALOG IN AMERICA", you should ask for one. Just drop us a card and it will be mailed without obligation.

HILLENMEYER NURSERIES.

HOW TO

Grow Strawberries

WHEN TO PLANT

Spring is the only time to plant. Just as soon as the ground can be plowed, it should be prepared and usually it is late March or early April before plants can be properly set. The planting season continues until berries are formed on the plants. Plant early as possible for best results.

SOILS

Strawberries respond to good soil. A strong bit of ground or garden plot should be selected. White grubs invariably follow sod, so never plow meadow or the like for strawberries. Remember that six weeks from blossom time you can pick berries, and it will take reasonably good soil to mature good fruit in such a short period.

PREPARATION OF SOIL

You cannot get satisfactory results from poorly prepared soils no matter how fertile it is. Plow or spade up your plot and work or re-work until you get it in best possible physical condition. Pulverized soil will sift between the masses of small strawberry plant roots and touch every one. Soil contact is necessary for quick vigorous growth and cloddy, hard ground usually points toward failure. Therefore, prepare your plot thoroughly.

PLANTING

The rows should be drawn three and one-half to four feet apart on good ground. This will allow sufficient space or paths between the berries at picking time. Set the plants fifteen to twenty inches apart in the row.

Open the hole with a flat vegetable dibble or similar tool so as to receive the plant without bending the roots. It is a better plan to shorten the roots one-third to one-half before planting and dipping them into a thin mud to cover each rootlet with a film of soil. This facilitates planting and prevents the drying out of roots.

Taking off some of the roots at planting time is also helpful. Spread the roots out fan shape, see that the crown of the plant is just even with the top of the soil, not too low which may cause it to rot, nor too high that may cause withering. Press the soil firmly about each plant, especially at the bottom of the roots, as an air pocket is often made there in opening the holes. A bit of water applied after planting is also suggested if the soil is dry.

CARE AFTER PLANTING

Here is where the average planter fails. Start cultivation immediately. Keep the ground constantly stirred and free of weeds. Moisture preservation by dust mulch is all important. Conserve the vitality of your newly set plants by pinching off the new blossom stems. This prevents it from going to fruit which is too much strain on the plant the first season. Keep the hoe and cultivator busy.

WINTER PROTECTION

Winter protection by mulching is advised. Apply clean straw or some substitute when the ground becomes frozen. This serves as a winter protection. It conserves the moisture during fruiting season and gives you larger and also clean berries. Do not smother your plants by mulching too heavily. Do not rake off the mulch in the spring.

PROVEN

AROMA

It takes a lot of courage to say anything against Aroma. Somehow we can't get it to make enough plants for a good berry. When you don't get plants you cannot get maximum fruit. If you have soil however suited for it, there is no variety that will turn out such large and attractive fruit. It will ship to distant market or be very good for the table or culinary purposes. It is a mid-season variety with lots of merit where it will grow.

BIG JOE

You can hardly tell the fruit of this variety from Aroma. It makes strong plants, that stand erect and produces a good crop. It is a perfect flowering and has proven to be a very valuable berry. Its foliage is always healthy.

GANDY

This variety has never had an equal for a late berry. There is nothing that touches it, with its vigorous plant, large perfect flower borne on heavy stems that support its great clusters of fruit. Its berries are round, very firm, will ship to the most distant market and keep well. It blossoms often ten days later than any other sorts and misses the late frosts frequently. This is quite an item. Many consider it the best preserving berry. It is surely the old reliable.

HAVERLAND

This is the only imperfect flowering variety in our list. That is, it should be planted within three to five rows of Premier, Dunlap or a similar perfect flowering variety to get it to produce a maximum crop. It is an early mid-season variety, bearing long pointed fruit of good quality. One of the greatest producers, the fruit is easy to gather and when planted in suited soil and congenial surroundings will win its way in any garden. Good for local market or home use but not classed as a shipping berry. Plant it with confidence.

SENATOR DUNLAP

This is the most productive plant maker we have and will also produce much fruit. It is not a market berry but its large, dark red fruit will find place on any table. Its quality is good. It produces every year. It ripens early mid-season and one of the old dependable sorts that out shines many of the newer varieties, offered under the guise of "improvements" by some growers.

VARIETIES

PREMIER

This variety has been greatest "find" of years. Too many good things cannot be said of it. It is perfect not only in its flower, but in its fruit, plants and production. It is classed as an early berry but—it will pick right through the mid-season giving large and luscious berries to the very last, which other varieties will not do. It is very hardy, standing lots of frost. It is a good pollenizer for other kinds. Makes a thick matted row of plants. It ships well and has high quality for a table berry as well. We do not hesitate to recommend it as the best berry that has been fruited by us in years. Once planted you will not be without it.

EVERBEARING VARIETIES

Owing to rather indifferent behavior we have not catalogued them generally but have plants to offer.

Progressive	@	\$1.50 per 100
Champion	@	1.50 per 100
Mastodon	@	3.00 per 100

PRICES

While prices are quoted by both Parcel Post and Express we prefer to send them by Parcel Post. Please note cash must accompany all orders.

Being familiar with your conditions we will gladly make selection if you are in doubt.

300, 500, or 1000 plants should be set depending on size of family.

Quantity Any selection per- mitted except Everbearing Varieties	By Parcel Post and only when remittance is made with order	Via Express Purchaser pay- ing transpor- tation
100	\$1.15	\$1.00
200	1.75	1.60
300	2.55	2.40
400	3.40	3.20
500	4.25	4.00
600	4.80	4.50
700	5.60	5.25
800	6.40	6.00
900	7.15	6.50
1000	7.50	7.00

Prices on larger quantities given on application

—CERTIFIED—

Seed Potatoes

After a few years of intensive tests we are convinced that CERTIFIED POTATOES are well worth planting. With only a few dollars difference in the value of your seed stock you can increase your yield per acre twenty to fifty per cent and even more if we cited all the experiences that come to our attention.

WHAT IS CERTIFIED SEED?

Certified seed is dipped before planting in a solution to prevent specific tuber diseases. Our fields are inspected several times by an expert for those leaf and stem troubles that effect yield and all plants that have a semblance of these injurious diseases are immediately pulled out. When potatoes are dug they are inspected in the bin. They must be sorted to certain size and have certain limitations as to scab and other diseases. Then when ready to ship a final inspection is necessary before a CERTIFICATION tag and seal is put on by the inspector. You are thus assured with at least four rigid inspections by an expert in addition to critical attention by our own growers and graders that the seed you get as CERTIFIED STOCK will be all that the name implies.

ABOUT PRICES

All of us are naturally influenced by price—but don't let it be the only factor. You can buy seed (frequently taken from ordinary eating stock) at much lower figures but contrasting results are often greater than the small initial cost would indicate. Results justify CERTIFIED SEED. With poor seed you get unsatisfactory yields and in many cases "just the fun of growing a crop."

PRICES ON CERTIFIED SEED

1 bushel	@ \$2.00	@ \$2.25
1—10 Bags*	@ 4.50	@ 5.00 per bag
10 or more Bags*	@ 4.00	@ 4.75 per bag

*NOTE: A bag contains two and one-half bushels. If there is a downward revision in price on ten or more bags when your order is received we will notify you then, giving you advantage of any reduction made. No increase under any condition.

SPECIAL Seed Stock

All potatoes are not eligible to the "CERTIFIED GRADE" largely because of size. In other words we have a stock of seed running from one and one-fourth to one and seven-eights inch that were simply too small to go into our first grade and are practically identical in yielding qualities, vigor and freedom of diseases as certified. If you want a good strain for home uses don't overlook these as your next best buy. They will go further in planting and produce real crops too.

PRICES

1 Bushel	@	\$1.50	@	\$1.75
1—10 Bags*	@	3.00	@	3.75 per bag
10—25 Bags*	@	2.75	@	3.50 per bag

*NOTE: A bag contains two and one-half bushels. If there is a downward revision in price on ten or more bags when your order is received we will notify you then, giving you advantage of any reduction made. No increase under any condition.

HILLENMEYERS

Famous Grass Seed

KENTUCKY BLUE

Situated right here in the heart of the Blue Grass region we are able to supply the choicest home grown seed. If you have failed before try our high germinating, fresh, clean stock and you are sure of success.

1 lb. Sealed Boxes (about a quart)	@ .50
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LAWN GRASS

This contains a complete mixture of choice fancy grasses and clover suited for making lawns on "new" places.

LEAFLET

How to make a lawn sent on request.

The Completeness of the
Hillenmeyer Nurseries

is Reflected in Our
Ability to Furnish From Our

Ornamental Department

Evergreens	Roses	Peony
Shade Trees	Vines	Perennials
Shrubs	Hedges	Iris, etc.

Fruit Department

Apple	Plum	Raspberry
Peach	Cherry	Blackberry
Pear	Apricot	Grapes, etc.

Garden Department

Small Fruits	Seed Potatoes
Strawberry Plants	Rhubarb
Asparagus	Etc.

Service Department

Landscape Plans	Consultations
Planting Instructions	Estimates
Horticultural Advice	Etc.

Catalog and details on request
Inquiries imply NO obligation



IT'S NOT A HOME UNTIL IT'S PLANTED

